



# **Organic Integrity & Fraud Prevention Program**



## Overview


Interest in organic food has grown steadily in recent decades. The resulting market growth – part of a worldwide trend – is underpinned by consumer awareness and appreciation of the standards of organic production, which regulate aspects of how the food is grown, processed and handled.

When consumers choose organic options, they trust that organic principles are upheld along the entire organic supply chain: from growers, producers, distributors and retailers – all the way to the shopping basket.

At Sunrise Foods International, our relentless focus on organic integrity is a cornerstone of our business.

**“Millions of consumers around the world rely on organic certification to ensure organic integrity from the farm to the market. A rigorous control system protects thousands of farmers and handlers that depend upon truthful organic claims in the marketplace.”**

Miles McEvoy, former Director of the USDA National Organic Program and Sunrise Foods Organic Integrity Advisor



**The Sunrise Foods' Organic Integrity Program shows our commitment to protecting the integrity of the organic supply chain.**

## **Fraud Prevention Solutions at Sunrise Foods**

**Trusted supply chains strengthen the global organic control system.**

The growth of the organic sector amplifies opportunities for fraud and adulteration along the supply chain. To combat the threat of fraud, the USDA National Organic Program's Strengthening Organic Enforcement Final Rule requires certified operations to have a fraud prevention plan.

The global organic control system relies on the dedication and commitment of all organic community members. By taking a leadership role in designing and implementing a dedicated Organic Integrity & Fraud Prevention Program (OIP), Sunrise Foods underlines our commitment to ensuring standards are upheld from farm to market.

# Positioned to uphold organic integrity

## Fraud Prevention Solutions

Sunrise Foods' Organic Integrity Fraud Prevention Program was developed using the Organic Trade Association's fraud prevention solutions framework and Michigan State University's fraud prevention resources.

## Robust Compliance

Our Compliance team worked with Miles McEvoy, former Director of the USDA National Organic Program, to develop the Organic Integrity Program. Mr. McEvoy serves as Organic Integrity Advisor to Sunrise Foods and has assessed many growers and facilities in the Black Sea region as part of Sunrise Foods' supplier verification system.

## Integrated Supply Chain

Our integrated supply chain affords unique supply chain visibility. Through our wholly owned subsidiaries, we hold processing and storage facilities and a port in Türkiye, which, to the best of our knowledge, is the only dedicated organic port in the world.

Our North American entities are certified by a Canadian-based certifier and our Turkish companies by a U.S.-based certifier. Sunrise Foods' global Compliance team, based in Canada, manages all organic certifications.



## Organic integrity fraud prevention program at a glance

Sunrise Foods' OIP proactively manages risks throughout the supply chain using robust systems and practices to safeguard organic integrity.

The program includes:



Quality policy



Organic control team



Extensive internal checks and controls



Ongoing training and communication



In-depth vulnerability assessment and mitigation strategies



Strict supplier verification and monitoring



## Everyone has a role to play in preventing organic fraud

Sunrise Foods supports people and businesses dedicated to advancing organic production in North America and worldwide by enhancing trust and compliance.

### Quality Control Board:

**Tobi Strohan**  
VP Compliance

**Miles McEvoy**  
Organic Integrity Advisor

### We Ask Our Team To:



Take no shortcuts in verifying organic integrity



Pay attention to details



Communicate concerns and improvement opportunities

**For more information about organic integrity  
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